ESSAY OUTLINE RUBRIC

	10	8	6	4	2	0
MLA FORMAT	Header and title are correct		Most of paper has correct MLA		Most of paper has incorrect	No attempt at
	Font is Times New Roman, 12		format with only a few errors		MLA format with many errors	MLA format
	pt, double-spaced					
ATTENTION	Essay begins with a strong		Essay begins with a moderate		Some attempt at an attention-	Lacks any attempt
-GRABBER	attention-grabber that is properly		attention-grabber		grabber	at an attention-
	cited if it is from a different					grabber
	source					
THESIS	Essay has strong thesis. Thesis		Essay has a thesis, but it is not		Essay has a weak thesis.	The essay does not
	statement is at end of intro		strong. Thesis statement is		Thesis statement is incorrectly	have a thesis.
	paragraph.		incorrectly placed.		placed.	
REASONS IN	Essay gives at least three clear		Essay gives two clear and		Essay gives only one clear and	Essay does not
SUPPORT OF	and accurate reasons in support		accurate reasons in support of		accurate reason in support of	give convincing
THE THESIS	of the argument/thesis.		the thesis OR essay gives at		the thesis OR essay gives more	reasons to support
			least three reasons for the thesis		than one reason for the thesis	the thesis
			but they are not totally clear or		that does not necessarily	
			accurate or major reasons are overlooked.		support claim or are irrelevant	
INCLUSION OF	All three body paragraphs		Only two of three body		or confusing. Only one of three body	Essay does not
	contain and describe rhetorical		paragraphs contain and describe		paragraphs contain and	contain rhetorical
RHETORICAL	devices.		rhetorical devices.		describe rhetorical devices.	devices and/or
DEVICES	devices.		inclorical devices.		describe inclorical devices.	descriptions.
CONCLUSION	Conclusion restates thesis and		Conclusion is valid and		Conclusion is lacking – thesis	No conclusion in
CONCLUSION	explains why it is a "real-world"		wraps-up paper but could use		is not restated in different	essay
	issue; explains why the topic is		some work; thesis is restated in		words or not included at all	
	important.		different words			
ORGANIZATION	Essay has a compelling		Essay has clear introduction,		Essay is organized but	Essay is aimless
	introduction (including hook,		body paragraphs, and		sometimes gets off topic and	and disorganized/
	transition, and thesis), at least		conclusion, but it would benefit		needs further structuring to	lacks a clear
	four body paragraphs addressing		from more organization to		greatly improve overall flow	introduction, body,
	evidence for and against claim		improve overall flow and		and persuasive nature of the	and conclusion.
	(argument), and a strong		persuasive nature of essay.		essay.	
	conclusion.					
VOICE AND	Author shows that he/she cares		Essay is persuasive but lacks		Essay is bland and/or	Essay is far too
TONE	about the claim (argument) by		personal reasoning, which		pretentious without much	formal or
	showing how he/she thinks and		shows greater passion for the		evidence or fact. The author	informal. It
	feels about it.		topic by the author. Author		seems fake and/or not genuine	sounds as if the
			needs to tell more how he/she		in his/her discussion of the	author is not
			thinks and feels about the claim		controversy	interested in nor
			(argument).			cares about the
WORD CHOICE	Words convey intended		Words convey intended		Words are functional and	topic of the essay. Many run-ons,
	Words convey intended meanings in a precise,		Words convey intended meaning. Essay has mostly		convey basic meaning but are	fragments, and
AND SENTENCE	meaningful, powerful, and		well-constructed sentences.		weak or repetitive. Sentences	awkward
FLUENCY	engaging way. Sentences are		on constructed sentences.		are sometimes awkward and/or	phrasings make
	clear, complete, and of varying				contain run-ons and fragments.	the essay difficult
	lengths.					to read and
	- <i>G</i>					understand.
CONVENTIONS	Essay uses correct grammar,		Essay uses mostly correct		Essay has enough errors to	Essay contains
	spelling, and punctuation.		conventions. There are a few		distract the reader.	numerous errors
			errors to be fixed.			making the paper
						difficult to read.

