

Group Members:

Topic/Title:

## PSA Rubric (Group Grade)

	20-18	17-15	16-14	13-0	Score
Theme/ Message	The theme is clear, consistent throughout the PSA, and positive	The theme is mostly clear and consistent throughout the PSA	The theme is somewhat clear, but inconsistent	Theme is inconsistent throughout the PSA and unclear	
Length	The length of the video is 1 -1½ minutes in length	The length of the video is 1 minute in length	The length of the video is less than 1 minute in length	The length of the video is less than 45 seconds in length	
Facts/Research	PSA has five facts about the topic	PSA has four facts about the topic	PSA has three facts about the topic	PSA has one or two facts about the topic	
Creativity	PSA's theme is conveyed in a creative and original way, using effects, music, or ideas to lend to the mood	PSA's theme is conveyed in a mostly creative way using a good idea to convey the mood	PSA shows little creativity/originality; uses little to no effects to create a mood	PSA lacks creativity, originality, effects, or mood	
Components	PSA has all components: a full script, two annotated articles, and a typed summary	PSA has most components: may be missing one or one is partially done	PSA is missing more than one component, affecting the overall presentation of the project	Project is missing several key components, affecting the overall presentation of the project	

Total:

\_\_\_\_\_/100

## Job Rubrics (Individual Grade)

### Writer

100-90	89-80	79-70	69-60	59-below	Score
Script is typed in a legible font, 12 point size, displays the full text of the PSA, has a title, and is turned in on time. Script contains no or minimal grammatical/mechanical errors.	Script is typed in a legible font, 12 point size, displays most of the text of the PSA. Script contains several grammatical/mechanical errors.	Script is handwritten in pen legibly and displays all or most of the text of the PSA. Script contains no or minimal grammatical/mechanical errors.	Script is handwritten illegibly and is missing most of the text of the PSA. Script contains several grammatical/mechanical errors.	Script is only partially done or missing.	

### Researcher

100-90	89-80	79-70	69-60	59-below	Score
Researcher turns in two fully annotated articles dealing with the group's topic from reliable sources. Articles are printed and turned in on the project due date.	Researcher turns in two partially annotated articles dealing with the group's topic from reliable sources. Articles are printed and turned in on time.	Researcher turns in only one fully annotated article dealing with the group's topic or two articles that are not annotated.	Researcher turns in only one partially annotated article dealing with the group's topic.	Researcher does not turn in any articles.	

### Cinematographer

100-90	89-80	79-70	69-60	59-below	Score
Uses skills to construct an original, creative, appealing PSA while using music and various effects to create a mood.	Constructs a good PSA using music or other effects to create a mood.	Constructs a basic PSA using minimal skills, effects that do not lend to the mood.	Constructs a subpar PSA, displaying lackluster effort/time.	Constructs an unoriginal, dull PSA, lacking the essential components.	

### Presenter

100-90	89-80	79-70	69-60	59-below	Score
Constructs a complete summary, typed in MLA format	Constructs a partial summary and presents it to the class.	Constructs a mediocre summary with a lackluster presentation to the class.	No typed summary, but presents to the class anyway.	No typed summary; not present to the class.	

and presents to the class.					
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